

# The Independent Power Producers Society of Alberta

is pleased to announce the election of its  
Chairman and Vice-Chairman



## **Sterling G. Koch, Chairman**

Mr. Koch is Director of Regulatory & Legal Affairs at TransAlta Corporation. TransAlta is one of Canada's largest investor-owned power producers, with power plants in Canada, the United States and Australia. Mr. Koch is responsible for the regulatory, legal and market services functions for all aspects of

TransAlta's generation business, with particular emphasis on the legal function of TransAlta's commercial, marketing, and trading businesses in Canada and the United States.

Mr. Koch received his Bachelor of Laws from Osgoode Hall Law School, his Bachelor of Science from the University of Saskatchewan, and his Master of Business Administration from the University of Calgary.



## **John R. Bobenic, Vice Chairman**

Mr. Bobenic is the President and CEO of Maxim Power Corp. MAXIM acquires/develops, owns and operates innovative and environmentally responsible power projects. Mr. Bobenic is a Director and Chairman of the Board of a number of MAXIM subsidiaries and a member of the Board of Directors and

Chairman of the Audit Committee of Dynetek Industries Ltd., a world leader in advanced lightweight fuel storage systems.

Mr. Bobenic is a member of the Institute of Chartered Accountants of Alberta (ICAA) and has his Bachelor of Commerce and Executive MBA from the University of Calgary.

IPPSA is a forum for dialogue among Alberta's power producers and a proponent of competition in Alberta's electricity market.

Our members have increased Alberta's power supply by 44% in the past 15 years. This new, competitive supply has met the fastest growing demand for power in Canada and has created a downward pressure on wholesale power prices.

[www.ippsa.com](http://www.ippsa.com)

The logo for IPPSA, featuring a stylized white arc above the letters "IPPSA" in a bold, sans-serif font.